

**Unsigned Model Search 2024
Competition
("Search")**

**Terms and
Conditions**

1. Information about how to enter the Search and available prizes and how they can be won forms part of these terms and conditions. By participating in the Search, you agree to be bound by the terms and conditions set out below;

Entry to the Search and Eligibility

1. The Search commences on Thursday 15th August 2024. Final entries by Thursday 26th September 2024 at **11.59 pm** ("Search Period"). All entries must be submitted during this time.
2. The Search is conducted and organised by ICON Management Pty Limited ("ICON" or "the Organiser").
3. You must be aged 18 years or over to enter. Entry is open to Australian residents who are over 18 years old regardless of Age, Gender, Size, Ethnicity, Religion, Ability or Sexual Orientation. Entrants must be willing and able to enter into a management representation contract with ICON. Subject to being so willing and able, entrants must **not** be represented by a modelling agency at the time they enter the Search and have no other restriction on their ability to enter into a management representation contract with ICON.
4. You must live in one of the following states to enter the Search competition: Victoria, New South Wales, ACT, South Australia, Northern Territory, Queensland, Western Australia and Tasmania.
5. You must have a public Instagram or Tik Tok social media account to enter the Search competition.
6. You can enter by completing the entry form on the ICON website. The entry information must include your first name, last name, date of birth, address, telephone number, email address and emergency contact or next of kin details. The entry will also require you to answer the questions: are you currently signed to a modelling agency; what are your hobbies and interests; why do you think you would be a good role model for the ICON Unsigned Model Search; what is your number one confidence tip; and what is your dream for the future? Your online entry form must be accompanied by one video and three photographs of you: one x head shot; one x full length casual; and one x full length dressed to impress. All information provided must be truthful and accurate or you will be disqualified.
7. Only one entry per person will be permitted. To be a winner, you **must not** be represented by any other agency and **must** be available to participate in any/all events that arise because of becoming a finalist and potentially a winner.
8. An entry must not be: (a) late; (b) incomplete; (c) indecipherable; (d) incomprehensible; (e) illegible; (f) unlawful; (g) obscene; or (h) capable of giving rise to civil liability. Any such entry will be ineligible and will be discarded and you will be disqualified from the Search. Any entry that the judges deem otherwise inappropriate will be ineligible and will be discarded and you will be disqualified from the Search.

9. The Organiser reserves the right, at any time, to verify the validity of entries and entrants (including an entrant's identity, age and place of residence) and to disqualify any entrant who submits an entry that is not in accordance with these terms and conditions or who tampers with the entry process. Failure by the Organiser to enforce any of its rights at any stage does not constitute a waiver of those rights.
10. The Organiser is not responsible or liable for late, lost, or misdirected mail enclosing an entry, or an entry not being received by the Organiser for any reason whatsoever.
11. Any costs associated with entering the Search are the entrant's responsibility with the exception of necessary interstate travel to attend the Judging event and Campaign Shoot which we will pay (at a standard determined in our discretion) for the Winners (identified below) unless you live within 50 km of the assigned location – *** Note** – Interstate talent will be required to arrange their own travel arrangements to attend the casting in either Sydney, Brisbane or Melbourne.
12. Entries will not be returned. No responsibility will be taken by the Organiser if an original entry is lost or damaged.
13. You warrant to the Organiser that your entry (including any photographs you provide with it) is an original work that does not infringe the rights of any person. You warrant that you own or have all necessary licenses, rights, consents and permissions to use, and authorize the Organiser to use all copyright or other proprietary rights in and to your entry to enable inclusion and use of your entry in the manner contemplated by these terms and conditions. If any part of your entry was provided by a third party, you warrant that you have obtained the relevant copyright permission to submit the entry for the purposes of the Search.
14. You indemnify the Organiser against all claims, losses and costs by third parties arising from a breach of the warranties contained in these terms and conditions.
15. You grant to the Organiser an irrevocable, worldwide and perpetual license to use your entry (including any photographs or other content you provide with it) in any manner and for any purpose at its absolute discretion, including using your entry in connection with book publication and promotional, marketing or publicity purposes without any further reference or payment or other compensation to you. The Organiser may amend, edit, select, crop, retouch, add to or delete from any part of your entry in its sole and absolute discretion.
16. The Organiser will not be liable for any breach of copyright in connection with your entry (including any photograph you provide with it). You will be solely responsible for your entry and the consequences of submitting it and will indemnify the Organiser against all claims, losses and costs in connection with your entry.
17. The Organiser may use and may permit others to use your entry (including any photograph you provide with it) at its absolute discretion, including in connection with a story or feature on the Search to be published in any of its print or digital publications, without further remuneration or reference to you.

Search: Key Dates

Entrants **must be** available to attend one (1) of the casting dates in person to be

eligible. Successful finalists **must be** available to attend the judging, campaign shoot and launch event in person.

18. The Casting dates of selected entrants will occur on:

Brisbane

Date: 2nd Oct

Venue: On site – The address will be provided to the finalists directly

Time: 10am – 6pm

Sydney

Date: 3rd Oct

Venue: On site – The address will be provided to the finalists directly

Time: 10am – 6pm

Melbourne

Date: 4th Oct

Venue: On site – The address will be provided to the finalists directly

Time: 10am – 6pm

*Note – Entrants will be required to organise their own travel to one (1) of the castings.

Finalist Judging Event

Date: 8th October

Venue: TBC, Melbourne

Time: TBC

*Note – Successful interstate finalists will be flown to the judging event

Campaign Shoot

Date: October 10th, 2024

Venue: TBC

Time: TBC

Launch Event

Date: Late Jan/early Feb

Venue: TBC

Time: TBC

*Note – Interstate winners will be flown in for the Campaign Shoot and Launch Event

19. Entrants will be allocated a slot for their preferred casting day. Entrants are encouraged to arrive at the Casting Day dressed to express their individuality and true self. Entrants will have their photograph taken, along with a short video/vox pop used for judging purposes and PR.

20. The Search is a game of skill; chance plays no part in determining the Winners. Each entry will be individually judged based on merit and not chance or luck. The judges' decision will be final and binding on every person who enters. No rights of appeal or any correspondence

will be entered into in relation to those decisions.

21. The judging of entries of the Search judging will be conducted by a panel of judges appointed by the Organiser in its sole discretion on the date of and at the location as specified of that Search.
22. 15-20 finalists (TBC) will be selected and will be required to attend an in-person judging event on Tuesday the 8th of October, Melbourne (Location TBC). Flights will be arranged for interstate finalists. A panel of judges, appointed by the Organiser, will select up to 6 winners of the Search (Winners.) In determining the Winners, the judges will have regard to any matters they, subject to any law, consider fit in their sole and absolute discretion and may include the winners' overall performance throughout the Search.
23. The finalists and winners will be notified by email and/or telephone using the contact details provided on their entry and all names will be made public on the ICON and Designer Brand websites and social media channels, upon announcement at the Launch Event. The Winners' names and photographs will be published across various media channels. You expressly consent to your name, information and likeness being published if you are a finalist or winner.
24. The Winners of the Search must ensure that they are available to participate in the photo shoot which will take place on October 10th, 2024, details TBA
25. Winners will be required for up to an 8 hour call on the 10th of October 2024. The details of participation in this event will be provided to the winners in writing post the judge's decision.
26. Winners must be available to attend our launch event in Late Jan/Feb date and location TBC.
27. Winners **must** be available to participate in relevant Designer Brands (DB) Public Relations & Events throughout the duration of the campaign (maximum 12 months).
28. Winners will be required to publish DB content across their social media accounts at least 2 x per month during the 12-month term.
29. If Winners are required to shoot additional collateral (social, web or edm) during the 12-month term, this will be negotiated separately outside the competition terms and compensated appropriately.
30. ICON Management may terminate the winner's participation in the Unsigned Model Search (in whole or in part), with immediate effect on written notice to the winner if the winner engages in any conduct or activity that will harm, or is likely to harm Icon Management or Designer Brands name, reputation, products or services, is offensive, corrupt or disreputable, or may bring ICON Management or Designer Brands into disrepute, contempt, scandal or ridicule.